

KICK-OFF 2020

BOOK A SEMINAR PACKAGE
AND BENEFIT NOW.



GO GREEN



GO LOW-CARB



GO VEGAN



GO CLASSIC



HOTEL KRONE UNTERSTRASS
ZÜRICH

BOOK YOUR MEETING FOR THE START OF 2020 NOW AND TAKE ADVANTAGE OF A 20% DISCOUNT.

In January and February 2020, we have special packages for seminars, workshops and meetings on offer. If you book by the end of November, you receive an earlybooker's discount of 20%.

GO GREEN

The food is prepared using regional, seasonal and, where possible, organically grown produce. In the seminar room, you work using recycled paper, the room temperature is set at an environmentally sensible 20°C and the CO2 produced is offset.

GO LOW-CARB

Fine bowls, vegetable noodles or homemade cereal bars keep you mentally fit. To quench your thirst, we have Zurich water enriched with natural vitamins, as well as teas and diluted fruit juices.

GO VEGAN

The culinary accompaniment to your seminar is made using absolutely no animal products. The plant-based meals and snacks are not only sustainable and kind to animals, they are also healthy, varied and taste great.

GO CLASSIC

Go Classic with the tried and tested full range of the Krone Unterstrass. With regard to the environment, sustainability and regional and seasonal cuisine, the Classic package is already achieving a high standard.

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SPECIAL PACKAGES FOR YOUR UNIQUE KICK-OFF 2020 EVENT

ONLY IN JANUARY AND FEBRUARY 2020

	 GO GREEN	 GO LOW-CARB	 GO VEGAN	 GO CLASSIC
What will be different in 2020?	With the conscious reduction down to the essentials, today could be the day when the participants make completely new discoveries. This gives you huge power – take this dynamic with you for the entire year!	More energy through a more conscious and sensible diet – on an intensive seminar day, that's the only thing that works.	Admittedly, the term „superfood“ rings very much of short-term trends and hypes – but there are completely plausible benefits of chia, quinoa, amaranth and other ingredients. For many people, the gluten-free pseudo cereals are easier to digest and their production is often much less intensive (water consumption, fertiliser, pesticides).	Your familiar, totally carefree package for complete service tailored perfectly to your day. But don't worry: even the regular Krone ranges are healthy and balanced – and we also take our unique environment into account wherever possible.
How will the meeting go?	Today, we serve only regional and seasonal produce – in organic quality if possible. We don't overheat the seminar room (20°), we use recycled paper and we offset the CO ₂ produced.	Just taking a couple of basic rules into consideration makes this targeted nutrition neither complicated nor linked to the greatest of sacrifices: we prove it to you! And – maybe it even includes a short power walk along the Limmat as the perfect complement?	In Switzerland, 1.5% of the population is reported to eat a vegan diet – not such a tiny group; so maybe they're on to something, after all! In studies, for example, vegan participants showed the lowest BMI readings!	Plain and simple: full performance through the tried and tested elements of our PREMIUM package – and that's for the full day of your seminar!
Tip of the day	Incidentally, even going without one cup of coffee can have a real impact: up to 75 g of CO ₂ and 140 litres of water are saved.	You can enjoy an unlimited amount of vegetables and salad; mushrooms, lamb's lettuce and spinach are the stars. Beans, lentils and sweet potatoes are some of the things that are virtually banned!	With the super-seasonal hits of kale and lamb's lettuce salad, eating healthily doesn't have to mean a bland, green broth!	It's often the completely banal aspects that make a huge difference. Travel to the seminar by public transport or even on foot or by bike: the CO ₂ pollution avoided as a result makes your entire seminar (or your 2020 fiscal year) soar!
SERVICES RECEIVED				
Seminar room suitable for the number of people and including your desired seating				
Daylight and air conditioning unit Projector/screen or large screen				
1 pinboard with pins, 1 flip chart with pens, presentation kit, pad of paper and ballpoint pen for each guest				
WLAN access throughout the hotel				
Seminar drinks (according to your package), replenished in the breaks				
Seminar launch (according to your package)				
Breaktime buffet in the morning and/or afternoon Bircher muesli/fruit in a jar/basket of fruit/nuts and kernels (brain food)/ weet pastries/mini muffins/ water with vitamins or water with herbs/ orange juice/Zurich water/smoothies	 	 	 	 
3-course business lunch or standing lunch, for 30 or more participants				
Table drinks as well as coffee and tea with lunch				
PER PERSON, REGULAR RATE	115.-	115.-	115.-	115.-
WITH A 20% KICK-OFF REDUCTION – PER PERSON	92.-	92.-	92.-	92.-
HALF-DAY INCLUDING LUNCH – PER PERSON WITH A 20% KICK-OFF REDUCTION	72.-	72.-	72.-	72.-